


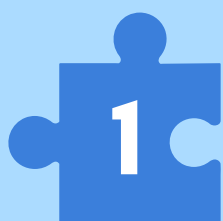
SPEAK SMART



A Guided Speaking Process Course

iwc.knu.ac.kr

HOW TO VERBALLY EXPRESS YOUR OPINION



International English
Exchange Prep Course



What is

Speak Smart?

Speak Smart is a course for KNU students participating in international exchange programs through the Office of International Affairs.



This course is designed to help Korean students attending English-speaking universities learn to confidently express themselves while speaking.



Speak Smart teaches a **"dialogue" conversation** style that gives students opportunities to take a position on a topic and share or defend it.



The Speak Smart Course: 5 IWC Appointments

1. Orientation & Practice
2. Article 1 Discussion & Feedback
3. Article 2 Discussion & Feedback
4. Article 3 Discussion & Feedback
5. Professional Interview



What is a

"dialogue"
conversation?

A dialogue conversation is when information is shared cooperatively between two or more people. The purpose is to share knowledge and express opinions in a safe and collaborative environment. It can also help build strong relationships that encourage partnership and community.



My opinion.

My opinion.

Expressing an opinion with your classmates and professors is an important part of the university experience. Everyone's opinion has value and can be helpful in solving problems or advancing an idea.

Learn to share and listen.

Getting Started

A good speaker starts their conversation long before speaking. When participating in an informed conversation, ask yourself:

"What do I know about the topic?"

To confidently express your opinion about something, do a little research and become better informed. This will help give you greater authority when discussing your opinion.

"Who am I talking to?"

A very important element of a conversation is knowing who you are speaking with, as people may react differently to a given opinion. The more you know your audience, the more you can tailor your speech to make them understand your point.

"What are the opposing views?"

Regardless of your point of view, it may be important to know the weaknesses of your argument as much as its strengths. The more informed you are of what others may think, the better you will be at supporting your opinion.



Make Your Point

Now you're ready to participate in the conversation. Part of your goal is to express your opinion and make a claim about your position on the topic.

Be Logical

Logic and reason are the main driving forces of most informed arguments. Facts, numbers, and statistics are common examples of logical reasoning. Find information that is credible and authentic in expressing your point of view. When you provide factual evidence while in an informed conversation, the listener may be more persuaded to agree with you, or at least become better informed.

Be Emotional

Powerful statements filled with emotion can sometimes change people's minds or inspire action more than any form of logic. Anecdotes and stories of personal experiences or extensive knowledge may gain empathy when expressed with emotion. However, too much emotion or something the listener cannot connect with may risk credibility for the speaker.

Remember

A strong, informed conversation usually includes a combination of both logic and emotion. Most academic conversations will tend to lean towards logical reasoning, but your audience will determine the amount of emotion your arguments should have. More logic does not always mean a more convincing argument!





SPEAK SMART Checklist



- ☐ **Read** the article carefully
- ☐ **Speak** for or against the topic
- ☐ **Prepare** at least 2 *logical* & 2 *emotional* arguments

- ☐ **Ask** yourself:
 - What do I *know* about the topic?
 - Who am I talking to?
 - What are the *opposing* views?
- ☐ **Research** enough for a 15-minute conversation



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